

Toy Storage Nation packs the house in Dallas



The fall workshop for Toy Storage Nation, Nov. 4, in Dallas is presenting to a sold-out crowd of RV and boat storage business prospectors or those looking to expand their existing properties to meet the booming need for services.

Only industry players with successful experience are invited to present and share topics of their expertise at the Toy Storage Nation workshop. Presentations/discussions cover the A to Z of what you need to know to find the perfect site, build a great facility, finance and market it, and keep it full to capacity.

What you can expect to learn at a Toy Storage Nation workshop:

- Why is investing in a luxury RV & Boat Storage facility is so desirable?
- Should I build my site solo or invest in a partnership?
- How do I get the money to keep the project moving forward?
- Does selecting a lender with RV & Boat Storage funding matter?
- What types of Loan types to fit your needs?
- What's the right mix of uncovered vs. covered storage?
- How fast can I get quality tenants to fill up my site?

Canopy Construction

- How to develop and build a successful RV & Boat Storage project?
- How much to build per square foot?
- What works and what doesn't?

Who should attend a Toy Storage Nation workshop?

Americans are buying recreational vehicles and boats at record levels, in part due to trends intensified by the pandemic. That's creating a surge in demand for storage facilities that focus on servicing large vehicles. If you're on the fence about starting a new business venture in storage, and you're looking for the next big thing – this is it. The Toy Storage Nation Executive Workshop is where industry thought leaders provide information on the steps required to own, invest, and operate a facility.

Registration includes Speaker Presentations, RV & Boat Storage Facility On-Site Tour, Breakfast, Lunch, and Cocktail Reception.

LOCATIONS AND DATES FOR THE WINTER AND SPRING WORKSHOPS ARE BEING FINALIZED. CHECK BACK HERE FOR MORE DETAILS, COMING SOON

Security & Technology

- Why it's important to provide customers with a fully automated move-in experience?
- How technology has improved the tenant onboarding experience and what it means to operators
- How smart locks allow for full contact-less rentals and automate the overlock and lock check processes

Enclosed Construction (Presenter: Matt Maurer, BETCO Inc.)

- Why now for enclosed boat and RV storage?
- Identifying the right property
- Codes/Compliance considerations

Software

- Will my software reporting include the revenue management needed to support the brand?
- What to consider when choosing a software?

Ancillary Revenue

- How do create an ancillary sales center?
- Storage Protection for RVs, boats, autos, and trailers.
- RV Gap case study findings

Feasibility

- The where, when, and why for location selection?
- Difference between destination or site-specific facility?

Legal

- What are the legal issues with vehicle/vessel storage?
- How vehicle/vessel storage is a totally different business from self-storage

Thank you,

EVENT SPONSORS

- Baja Construction Co., Inc.
- BETCO Inc.
- Tenant Property Protection
- Janus International
- Self-Storage Consulting Group, LLC
- Storage Commander Software
- Live Oak Bank
- BlueGate Boat & RV Storage
- The Storage Group
- Development Services Inc.
- S3 Partners
- Cushman & Wakefield
- RecNation RV & Boat Storage
- Kiwi II Construction, Inc
- AVID Building Systems
- Cost Segregation Services Inc

- Why “borrowing” a self-storage agreement is not a good idea
- How vehicle/vessel storage is a completely different business from self-storage?